

ENERGY STAR . . . “Making the Connection”

A Workshop for Colorado Utilities and Electric Associations



Sponsored by:
U.S. Department of Energy, Denver Regional Office
Colorado Governor's Office of Energy Management and Conservation
In Coordination With U.S. Environmental Protection Agency

January 30, 2003
7:30 am – 4:00 pm
Tri-State Generation and Transmission Association
1100 West 116th Avenue
Westminster, CO

Register for this FREE workshop by faxing the attached registration form to Olga Erlich (303-894-2388 – ext. 1218) or by emailing her at olga.erlich@state.co.us. Please register by January 15th to guarantee a seat.

Workshop Objective: Provide Colorado utilities and associations with effective ENERGY STAR tools and resources to assist in energy efficiency program development and implementation

7:30 am

Registration and Coffee

8:00 am

Introduction

Welcome: Colorado OEMC

Presenter: Margie Bates, DOE Denver Regional Office

Participant Introduction

Utility and Association Goals

8:30 am

ENERGY STAR History and Overview

Presenters: Lee Bodner, D&R International

Cara Applegate, D&R International

History

Program Structure and Roles/Responsibilities

Partnership Opportunities

9:15 am

Break

9:35 am

ENERGY STAR Residential Products and Promotions

*Presenters: Lee Bodner, D&R International
Cara Applegate, D&R International*

ENERGY STAR Product Programs

The ENERGY STAR label

Brand Awareness

Product Promotions

Examples of no-cost/low-cost implementation measures

Other opportunities

11:00 am

ENERGY STAR New and Existing Homes

*Presenters: Megan E. Edmunds, Energy Rated Homes of Colorado (E-Star)
Patty Crow, U.S. EPA Region 8*

12:00 pm

Lunch (Provided by Sponsors)

"Don't Just Take It From Us" Panel

Randy E. Shutte, Whirlpool Corporation, Mountain States Division

John Lowe, Home Depot

Maria Finley, Colorado Energy Assistance Foundation

1:30 pm

ENERGY STAR for Commercial Buildings

Presenter: ENERGY STAR Representative

Commercial Buildings Tools and Resources

Examples of no-cost/low-cost implementation measures

2:00 pm

Break

CONCURRENT SESSIONS

2:20 pm

Utilities Roundtable Discussion

Facilitator: Margie Bates, DOE Denver Regional Office

Associations Roundtable Discussion

Facilitator: TBD

3:20 pm

Wrap-Up and Next Steps

Facilitator: Margie Bates, DOE Denver Regional Office